

PRESS RELEASE

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Anders Claeson-Spetz new CEO of RapidImages

Anders Claeson-Spetz becomes new CEO of RapidImages, the digital technology company that delivers 3D based services, ranging from advanced tools and systems to high end configurators, images, films, VR360° apps to customers in several market segments, such as automotive and retail. The recruitment is an important step in the company's ambition to further strengthen its position as the leading partner for scalable and cost-effective 3D visualizations for all communication channels.

Claeson-Spetz has a background from running and developing service companies and joins from VinnGroup, where he has worked in various roles in the last ten years, most recently as CEO. Claeson-Spetz has substantial experience in working with technology and service companies as well as creative industries, which fits well with RapidImages, delivering its services by combining automated engineering processes with creative employees. Claeson-Spetz holds a M.Sc. in Engineering from Chalmers and a Bachelor of Economics from the School of Economics at the University of Gothenburg.

"I am really happy to start a new, super exciting adventure in my life by joining the very skilled and innovative team at RapidImages! I look forward to build upon what already makes the culture special, finding opportunities for further growth for our organization and new ways to deliver top-value for our customers" says Anders Claeson-Spetz.

Anders Claeson-Spetz succeeds Mikael Sundell, who founded RapidImages. Mikael Sundell will now focus on further developing RapidImages' service and customer offering, and will continue to be part of RapidImages' management team.

"The Board is very pleased that Anders has joined RapidImages in the next step of development. We come from a period of expansion and are now facing further opportunities for growth in the wake of digitization and e-commerce. Through the recruitment of Anders and the strengthening of other leading functions, we add new management capacity for further growth and professionalization of the business. Mikael Sundell has built RapidImages in an impressive way, and I am pleased that he, through his new role, will continue in a key role in the company" says Mikael Ludvigson, Chairman of RapidImages.

For further information

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